

RAILWAYS SENIOR CITIZENS WELFARE SOCIETY

CHANDIGARH, PANCHKULA & MOHALI

(Estd. 1991, Regd. No. 1881 – Under Registration of Societies Act), Website <http://rscws.com>

SH. N.P. MOHAN, EX CE
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Harchandan Singh,
Secretary General, RSCWS
32, Phase- 6, Mohali-160055
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No. RSCWS/ Directory / 2013- 3

Dated: 1-5-2013

Dear Sir/Madam,

SUBJECT: ADVERTISEMENT RATE CARD FOR “RAILWAY PENSIONERS’ DIRECTORY - 2013” OF RSCWS

Railway Senior Citizens Welfare Society (RSCWS) is the sole representative organisation of the Railway Pensioners residing in the Tri-city of Chandigarh, Mohali & Panchkula, as well as in the Northern region.

RSCWS is having its own website <http://www.rscws.com> and is publishing its own quarterly journal since 2005 which is titled as “Pensioners’ Rail Sampark”.

RSCWS shall be releasing next issue of its “RAILWAY PENSIONERS’ DIRECTORY - 2013” for the pensioners settled in the tri-city, with vital information of interest for the Pensioners.

An advertisement in the “RAILWAY PENSIONERS’ DIRECTORY - 2013” OF RSCWS will carry your message to the entire spectrum of people mentioned above. The rates of Advertisement in the “Pensioners’ Rail Sampark” are indicated below:

Rates of Advertisement in the “RAILWAY PENSIONERS’ DIRECTORY - 2013”

RATES OF ADVERTISEMENT (₹) *											
(PAGE SIZE: 22 CM X 13 CM)											
INSIDE PAGES				INSIDE BACK COVER PAGE & INSIDE FRONT COVER PAGE				BACK COVER PAGE			
BLACK & WHITE		COLOURED		BLACK & WHITE		COLOURED		BLACK & WHITE		COLOURED	
Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page
500	1000	NA	2000	2000	3500	2500	4500	3000	5000	3500	6000

* 20% Discount on booking more than one page.

The payment for advertisement may please be sent by Local (at par) Cheque or DD/’Bank Draft’ payable on any Scheduled Bank at Chandigarh in favour of “Railway Senior Citizens Welfare Society”. Your patronage is solicited.

Yours truly,

Harchandan Singh
Secretary General, RSCWS

ORDER FORM

ADVERTISEMENT FOR "RAILWAY PENSIONERS' DIRECTORY - 2013" OF RSCWS

To

The Secretary General,
Railway Senior Citizens Welfare Society,
32, Phase 6, Mohali – 160055.

Dear Sir,

1. Please book the following Page / Pages for our Advertisement – as per Format enclosed herewith:

INSIDE PAGES				INSIDE BACK COVER PAGE & INSIDE FRONT COVER PAGE				BACK COVER PAGE			
BLACK & WHITE		COLOURED		BLACK & WHITE		COLOURED		BLACK & WHITE		COLOURED	
Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page	Half Page	Full Page

NOTE: Please indicate the number of Pages & location of Advertisement required in the space above

2. Local / At Par Cheque / DD / 'Bank Draft' payable on a Scheduled Bank at Chandigarh in favour of "Railway Senior Citizens Welfare Society", is enclosed herewith, as per rates indicated by you in your letter No. RSCWS/ Directory / 2013- 3 dated: 1-5-2013.

3. A copy of the Directory may please be sent to us when released.

Yours truly,

Date: _____

(Name, Signatures & Stamp),

Authorised Signatory,

M/s _____

Address _____

Ph./ Mob. No. _____

Email: _____

Encls: i) Matter for Advertisement (_____ No. of Pages).

ii) Cheque / DD / Bank Draft No. _____ dated: _____ for

Rs. _____ (Rupees _____ only).

Booked by:

(Name & Signatures),

Address _____

Ph. / Mob. No. _____

Email: _____